

# 2008

Thompson Plastic And  
Chemical AG

Thompson Enterprises

## VALLEY PLASTICS TM PC COMPUTER COVERS INTRODUCTORY BUSINESS



### LETTER

Thanks for your interest Isn't she great? With this Business letter you can use the links to interactively guide yourself through the website quickly. As the sell points are made just use the active links (you got it). We appreciate your qualified sales lead and encourage you to shop around first. We hope you will realize the value that the two years spent on this product line was intended to produce for the consumers like you. Since 2001 the NYSE has suffered several major crises and prices are rising. Only conservative leadership from experience some 30 years in Plastics Manufacturing can provide the most value at the right time. A small purchase or lease today could save you major repair costs on computers replacement parts like hard drives the savings is substantial. So think about it. We would not want you to be confused; we have a license to sell, a Patent Pending. Furthermore, the current occupation of the Middle East by American troops has allowed the OPEC cartel to raise oil prices to alarming levels. However, with oil prices expected to fall to 62.50 per barrel this product is a proven winner in more ways than one. Since the first prototype was manufactured by Valley Industrial Plastics in 1989 the US market for protective PC enclosures has grown to \$15 million divided between 8 manufacturers. With IM Instant Messenger you can talk with our models if you have any further questions. To be sure 30 years of experience in the retail point of purchase display

# Valley Plastic TM PC Computer Cabinets

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industry keeps Thompson in touch. But if your PC computer was valuable like a Rolls Royce would you let dust collect inside it if you had a solution? On the other hand If you ever owned a Rolls Royce automobile certainly the \$3000 USD price tag on the wool floor matt might surprise you like it did my father when he had the car serviced. So the great thing about plastics is with the right knowhow and technology like Kevlar you can have a solution that is both affordable and truly unique- a benchmark of character and integrity.

Dear IT Manager,

I am writing in response to your online inquiry. Thank you for your interest in our computer cabinets for your firm. The computer cabinets are NEMA 12 rated and provide Lightweight and strength with Dupont™ Kevlar and dust protection. <http://thompsonplasticvalley.com/index.html> The cabinets have a dual purpose. First, they provide dust filtration and air purification. Second, the case frames and the doors have layers of Kevlar for impact protection and durability. They are corrosion resistant and have a lock for security. As you probably know, the airborne particles in a shop or office, such as dust or machine oil, act as insulators once inside your computer. What you may not know is that an unfiltered air supply is the main cause of overheating and slower processing speeds. Moreover, chemicals are often corrosive and cause serious computer damage, as does static. In all three cases, the periodic IT or MIS repair bills are costly a minimum of \$400 for replacing a hard drive and more importantly downtime can cost a lot if the PC software is a virtual instrument control process application in a plant.

Our computer cabinet offers you a proven solution to this potentially costly problem. This is best illustrated on by reviewing our calculation worksheet available on the website <http://thompsonplasticvalley.com/id77.html> which illustrates the lower price and costs that a Valley Plastic Tm plastic computer enclosure system can offer. What sets our computer cabinet apart from just another is the composite air filter system. It has the most efficient air filter on the market capturing 99% -99.99% of particles ranging from 1 micron to .01 microns in particle size which no other competitor can offer. The first layer of the main air filter is pleated with a frame and has second layer beneath comprised of polyester media which is vacuum sealed in front of the top center intake fan. In addition the door frame is reinforced with 3K carbon fiber and 12K Kevlar made by DuPont. Other options for filtration include Our Valley-Pore Tm sintered UHMW solid plastic air filter technology or our composite filter with the Dupont Hybrid Membrane nanotechnology. Both are possible for the secondary filter cartridge. The sintered plastic air provides precision air flow regulation and maintains positive air flow with minimal pressure drop. The Hybrid membrane nanotechnology offers a solution and filters down to .01 micron however the enclosure will run hotter about 5 degrees than room temperature. The Air flow readings Computer Dust Covers page illustrates this point: <http://thompsonplastic.web.aplus.net/id93.html> both of these two new filters may prove to be truly maintenance

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free over time and a long run cost savings. Additional info is available about the new filter technology, our catalog, and the informative article The Plexiglas Computer Dust solution are downloadable form the website landing page.

The Valley Plastic™ Computer Covers have a single dust fan air filter assembly that runs continuously to entrain or trap dust particulates. How does it work? <http://thompsonplastic.web.aplus.net/id31.html> The air is filtered through positive air flow (that means the intake fan at the top has a filter in front of it and blows the air into the enclosure). The greater air pressure or flow inside the cabinet causes air to exhaust out the rear holes shown in the photos so no additional fan is needed. These units are economically priced as low as \$365 each for the tower PC we will lease 2 of them to you with the year supply of air filters for \$365 FOB Toledo. Please review catalog for additional items. Over the long run the units will pay for themselves in the easy maintenance and loss of downtime in your shop environment as shown on the calculation worksheet as shown on the webpage: IT TRENDS : YOUR COMPUTER NEEDS AN AIR FILTER <http://www.thompsonplasticvalley.com/id87.html> Comparable plastic enclosures to those of the Hoffman Enclosure systems are also available to be sure at a fraction of the cost all with the new patent pending air filtration systems as is the standard for the tower PC units. Our salesman will be contacting you soon to follow up.

Thank you

Kate Hearst

The IT  
Market Specialist